EXPERIENTIAL INTELLIGENCE BEFORE ARTIFICIAL INTELLIGENCE
THE SOCIAL DILEMMA - A 2020 NETFLIX DOCUDRAMA
SHARED WISDOM PATTERNS SNAPSHOTS (SWPS™) HOTSPOTS OF 2D <=> 3D INSIGHT

EXPERIENTIAL INTELLIGENCE (EI) & VALUES BELIEFS CONVICTIONS® (VBC'S®)

EI includes everything experienced from "womb to tomb" that impacts & shapes human self identity choose/rank Judgment Patterns. VBC's® define your personal legacy of "senses driven" ability to perceive and interpret everything you experience 24/7 as either a Positive/Uncertain/Negative encounter in life. A SWPS™ 7 Portrait Series Choose & Rank Thinking Tool provides a comprehensional leap forward in better understanding the influences on one's life with your EI/VBC's Judgement Patterns decisions.

(1) The constant autonomic (unnoticed) perspective shifting with 2D<=>3D perception greatly influences interpreted meaning of any digital or printed image.
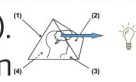
(2) The merging of Human General Intelligence Q&A thought and reasoning (HGI) with AI generated Artificial General Intelligence (AGI) programmed Q&A "thought" that creates our thinking identity.

THE SOCIAL DILEMMA 2020 NETFLIX DOCUDRAMA

It's time for a follow-up to The Social Dilemma (TSD), a 2020 Netflix docudrama film directed/written by Jeff Orlowski and others, narrated by Tristan Harris. It explores the escalation of damage that social media has caused society by focusing on the exploitation of its users for financial gain. Our SWPS™ thinking tool development team reviewed the 46 page TSD transcript, the TSD film and captured insightful commentary. We created a 7 Series of SWPS™ Portraits on TSD hotspots that address both the issues and possible solutions to counterbalance AI/digital technology's power focus on surveillance capitalism, data mining, design that nurtures addiction, its use in politics, and its effect on mental health of adolescents. Complete this choose/rank SWPS™ 7 Series and the Response Report Page. It's high time your feedback helps write and direct Part II of The Social Dilemma.

HOW TO COMPLETE A SWPS SERIES™ FOR AWARENESS ENHANCEMENT

CHOOSE 4 SWPS PORTRAITS

Skim/read the statements positioned around the RTH thinking head clockwise, 1,2,3,4 (or 1-8). Then scan the content in the Summation Boxes (SB) and Conclusion Boxes (CB) on each SWPS Portrait. Review all 7 SWPS Portraits in this series. Choose your 4 favorite SWPS Portraits and note this in the upper right hand corner of your chosen SWPS Portraits.   1st "✔" here to CHOOSE this SWPS ____

Now **RANK** the 4 Summation Boxes (SB) on the 4 SWPS Portraits you chose.

Rank this Summation Box: 1___ 2___ 3___ 4___

Now **RANK** the 4 Conclusion Boxes (CB) on the 4 SWPS Portraits you chose.

Rank this Conclusion Box: 1___ 2___ 3___ 4___

TAKE A MINUTE TO REFLECT

Were you aware of any 2D<=>3D mental intentional shifting as you read the RTH Thinking Head statements? Can you recognize if you engaged your whole brain to choose your 4 SWPS Portraits? Were you aware of your EI/VBC's Judgements forming in your thoughts? Did your reasoning go from left brain to right brain and back and forth as you ranked the SB's 1-4, CB's 1-4, on your 4 chosen SWPS?

REASONS NOTES

What new interpretive EI/VBC's insights have appeared? Write what you deem important on the feedback lines at the bottom of each chosen SWPS portrait.

EI/VBC's Judgement Insights:
_____
_____

RANK YOUR 4 SWPS PORTRAITS 1-4

Was it more EI self-awareness satisfying NOW to use your evolved complete brain focus as you rank your 4 chosen SWPS Portraits, 1-4, of this series?

Rank given to this SWPS:
1___ 2___ 3___ 4___

RECORD/RETAIN

Now RECORD the choosing/ranking numbers (#'s) from completing this SWPS Series on the Response Report (page 10). RETAIN your 4 chosen SWPS Portraits and Response Report for future reviews to enhance your life success and satisfaction.

SHARE your recorded EI/VBC's Judgement pattern report with others. Email your 4 SWPS and Response Report with your comments to **INFO@EIB4AI.COM**

Go to **www.EIB4AI.com/NOWWHAT** for further uses and suggestions.

# AWAKEN EXPERIENTIAL INTELLIGENCE THINKING
THE SOCIAL DILEMMA - A 2020 NETFLIX DOCUDRAMA
### 2D <=> 3D PERSPECTIVE SHIFTING OVERVIEW

Ready to evolve your reasoning habits in a way that enhances the benefits of using your Experiential Intelligence?

Connect with your self awareness to gain perspectives of your comprehension skills from whole brain, left brain, right brain that evolves complete brain thinking.

Automatic Shifting
Autonomous Reasoning
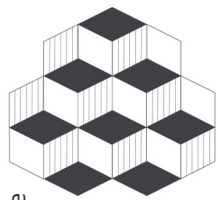
Black and White Cubes: The figure reveres so that either 6 or 7 cubes are perceived. (Sensation + Perception Page 321 Figure 17.15b Schiffman)

Friendly tip: Turn this page 90° to the right to enable quicker shifting.
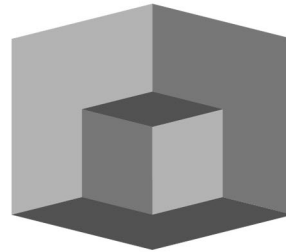
With continued inspection, the 2D drawing shifts from a cube with a corner missing to a cube in the corner. (Source unknown)
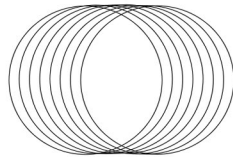
Series of Rings: Either end of the series of rings may be seen at the near or far end of a tube. (Sensation + Perception Pg 321, Fig 17.15d Schiffman)

Intentional Shifting
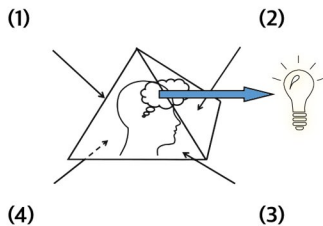## Rational/Intuitive Reasoning

SUMMATION BOX (SB):

An introduction to the book's hotspot of the author's shared knowledge.
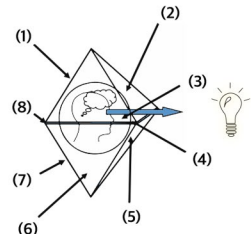
Reference Book's Pages

Read statements related to the hotspot topic clockwise, as they go around the 2D<=>3D RTH encapsulated thinking head.

4-sided RTH
Thinking Head Commentary Collective

(1) (2)
(4) (3)

The RTH Thinking Head Commentary Collective (4 or 8 sided) transcends 2D<=>3D "this or that" perception habits and escalates a complete brain understanding for viewing. The SB and CB components of the SPWS Portrait allowing a Left to Right Brain - back and forth shifting.

8-sided RTH
Thinking Head Commentary Collective

(1) (2) (3)
(8)   (4)
(7) (6) (5)

CONCLUSION BOX (CB):

Insights that add guidance to take action or a decision making process.

Reference Book's Pages

Retain these "Complete Brain" insights of awareness–shifting as you choose/rank your 4 chosen SWPS™.

Shared Wisdom Patterns Snapshots™ (SWPS™ #1)

The Social Dilemma - Industry Operations/Business Practices - the issues

1st " ✔ " here to CHOOSE this SWPS _____
Rank given to this SWPS
1____ 2 ____ 3 ____ 4 _____

Rank this Summation Box: 1____ 2 ____ 3 ____ 4 _____

SUMMATION BOX (SB):
Human attention is the commodity - we are the product - delivering our attention to the advertiser is the business model around which much of AI and all of social media has been built. We sell our attention for no financial gain and we don't even realize that is what we are doing.

View on Netflix

Experience rational 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "Surveillance capitalism has come to shape our politics and culture in ways many people don't perceive."
~The Social Dilemma

2. "The business model is to keep people engaged on the screen. How much time can we get you to spend and how much of your life can we get you to give us?"
~ Tim Kendall
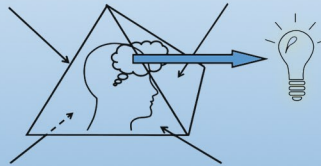
4. "There are only two industries that call their customers 'users': illegal drugs and software."
~ Edward Tufte

3. "We've moved far away from having a tools-based technology environment to an addiction and manipulation-based environment."
~ Tristan Harris

Rank this Conclusion Box: 1____ 2 ____ 3 ____ 4 _____

CONCLUSION BOX (CB):
Business is about making money - to pay employees, to reward investors, pay taxes and so on - but how can we shift the commodity of human attention so that all sides benefit in a more balanced way. What is the business model that enables that shift?

View on Netflix

Gained EI and VBC's insights: _____

_____

_____

Shared Wisdom Patterns Snapshots™ (SWPS™ #2)

1st " ✔ " here to CHOOSE this SWPS _____
Rank given to this SWPS _____
1___ 2 ___ 3 ___ 4 _____

The Social Dilemma - Industry Operations/Business Practices - the issues

Rank this Summation Box: 1___ 2 ___ 3 ___ 4 _____

SUMMATION BOX (SB):
The objective in tackling the "Social Dilemma" starts with the technology companies, their business models and their definition of success. A human development AI model that allows elements of the revenue model yet provides a counter alternative towards more life fulfilment on how the human conscious integrates with electronic/virtual input.

View on Netflix

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "Identify the business revenue benefits to the business of selling collective patterns and data showing resolution of human life fulfilment obstacles for usage engagement instead of 'eyes' and duration."
~ Will Meysing
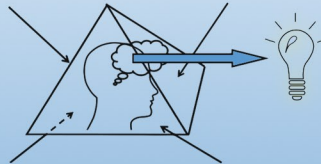
2. "Sell users the insights and knowledge of emotional triggers collected through AI harvesting so new products can be forged for a stronger life fulfilment pathway."
~ Will Meysing

4. "Develop an AI product/service monetizing model that rewards a tech company for bringing out the best in people and society."
~ The Social Dilemma

3. "Pull users together with a strong consumer demand to make it financially feasible for tech companies to change their business models away from human attention as a commodity to human beings as partners in making a better world."
~ The Social Dilemma

Rank this Conclusion Box: 1___ 2 ___ 3 ___ 4 _____

CONCLUSION BOX (CB):
Who can be trusted to hashtag factual accurate news so it spreads equal to or faster than 'non-factually accurate news'? Humans have a biological imperative to connect but need strongly monitored guidelines that identify exploitations. Technology can enable an AI programming code that uses something other than consumer responsive manipulation.

View on Netflix

Gained EI/VBC's insights: _____

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Shared Wisdom Patterns Snapshots™ (SWPS™ #3)

1st " ✔ " here to CHOOSE this SWPS ____
Rank given to this SWPS
1___ 2 ___ 3 ___ 4 ____

The Social Dilemma - Algorithm Programming/AI Learning - the issues

Rank this Summation Box: 1___ 2 ___ 3 ___ 4 ____

SUMMATION BOX (SB):
Current algorithms are designed to collect massive amounts of data and sell advertising to generate revenue for their owners.

View on Netflix

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "On the other side of the screen, it's almost as if they have this avatar voodoo doll-like model of us - all our choices, clicks, what we watch - and once they have that data, they can predict the kinds of choices a person makes."
~ Tristan Harris

2. "Artificial intelligence would be the ultimate version of Google. The ultimate search engine that would understand everything on the web. It would understand exactly what you wanted, and it would give you the right thing."
~ Larry Page
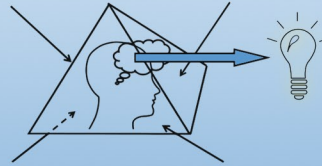
4. "AI/tech roll out lots of tiny experiments measuring efficacy - A or B. By running constant experiments they develop the most optimal way to get the user to do what they want - it's manipulation."
~Sandy Parakilas

3. "There's an entire discipline and field of 'growth hacking' - teams of engineers whose job is to hack people's psychology - more sign-ups, more engagement, invite more friends."
~ Tristan Harris

Rank this Conclusion Box: 1___ 2 ___ 3 ___ 4 ____

CONCLUSION BOX (CB):
Currently algorithms used in a variety of technologies including AI are largely focused on capturing and maintaining human engagement for profit. What options exist that provides for both profit and human betterment?

View on Netflix

Gained EI/VBC's insights: _____

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_____

Shared Wisdom Patterns Snapshots™ (SWPS™ #4)

The Social Dilemma - Algorithm Programming/AI Learning - possible solutions

Rank this Summation Box: 1____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB):
The objective to solving the "Social Dilemma" should be to redirect technology itself - change the process for how algorithms are developed to operate and how AI learns through individual choices/clicks in more human success defined directions.

View on Netflix

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "Optimize algorithms to new definitions of success that evolves humankind, society, cultures, and people's ability to live a fulfilling life."
~ The Social Dilemma

2. "Program AI to recognize the characteristics of lies and unproven theories - AI should be able to fact-check itself."
~ The Social Dilemma
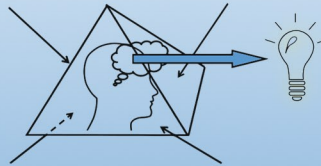
4. "Focus AI development so it is built in a way that evolves along with individuals and their society as a whole."
~ The Social Dilemma

3. "Program AI to present multi-per-spective views on a searched subject instead of a list of results from which the user makes a single choice."
~ The Social Dilemma

Rank this Conclusion Box: 1____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB):
Human observation can track how a conspiracy theory - like Pizzagate - gets propagated across all social networks. What algorithm could detect that and abort the process before it really gets momentum?

View on Netflix

Gained EI/VBC's insights: _____

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The Social Dilemma - Users/Society - the issues

Rank this Summation Box: 1___ 2 ___ 3 ___ 4 ____

SUMMATION BOX (SB):
"Artificial Intelligence is growing up fast, as robots whose facial expressions can elicit empathy and make your mirror neurones quiver." (~ Diane Ackerman). As people are influenced and altered by the technologies of the world, so will societies and cultures.

View on Netflix

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "We have seen AI providing conversations and comfort to the lonely; we have also seen AI engaging in racial discrimination."
~ Eric Schmidt

2. "Things can become real in your mind, you can be tricked, and believe things you wouldn't ordinarily. A world run by automatons doesn't seem completely unrealistic anymore."
~ Gemma Whelan
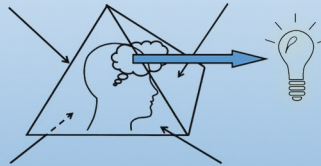
4. "Nobody phrases it this way, but I think that artificial intelligence is almost a humanities discipline. It's really an attempt to understand human intelligence and human cognition."
~ Sebastian Thrun

3. "I don't think an AI system that has superhuman intelligence will be violent. I do think it will disrupt our culture."
~ Gary Scott

Rank this Conclusion Box: 1___ 2 ___ 3 ___ 4 ____

CONCLUSION BOX (CB):
Are humans - not just the engineers who are creating the technologies, but all of us - being prepared - in a way - to deal with changes that are rapidly being deployed into our lives? How can we be proactive in addressing the changes around us - in our societies and cultures?

View on Netflix

Gained EI/VBC's insights: _____

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Shared Wisdom Patterns Snapshots™ (SWPS™ #6)

1st " ✔ " here to CHOOSE this SWPS _____
Rank given to this SWPS
1___ 2 ___ 3 ___ 4 _____

The Social Dilemma - Users/Society - possible solutions

Rank this Summation Box: 1___ 2 ___ 3 ___ 4 _____

SUMMATION BOX (SB):
Enable individuals to better distinguish between 'nutritive' technologies that enhance self-identity and life purpose from those that require "immunization" because they tear down the unique self.

View
on
Netflix

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "Teach users about the vulnerabilities of their mind - presented in a simple and easy to understand way - and illustrate how thinking habits relate to their experience with the usage of technology."
~ The Social Dilemma

2. "Research to identify options - rather than unplugging which is short term - to separate harmful manipulation from content that nurtures their self-awareness and life purpose."
~ The Social Dilemma
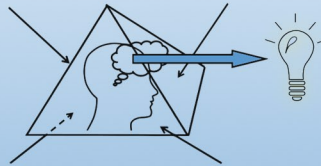
4. "Humans have always operated on different sets of facts - we can only operate based on what we've learned and that simply is not everything. What's new is the manipulation aspect of what we are learning. Identify steps society and other users can take to counteract the manipulation."
~ The Social Dilemma

3. "Create a 'common denominator' of shared reality - a baseline of shared understanding of truth across all countries, cultures and societies."
~ The Social Dilemma

Rank this Conclusion Box: 1___ 2 ___ 3 ___ 4 _____

CONCLUSION BOX (CB):
Users need to know how to ensure that they don't end up isolated in an information bubble that limits perspective. Enable users to discern the difference between technology integration that enhances life and that which carries the potential to harm it.

View
on
Netflix

Gained EI/VBC's insights: _____

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Shared Wisdom Patterns Snapshots™ (SWPS™ #7)

1st " ✔ " here to CHOOSE this SWPS _____
Rank given to this SWPS
1____ 2 ____ 3 ____ 4 ____

The Social Dilemma - Legislation/Regulation - the issues and solutions

Rank this Summation Box: 1____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB):
Legislation and regulation are tools - if crafted in capitalistic incentive, non-hindering ways - to redirect technology companies to expand human perspective and perception for greater innovation, evolution and growth.

View
on
Netflix

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "Use legislation or regulation to shift the tech industry to counter-balance with less protection of the companies and more protection of the rights of the users. Find a compromise that creates a future vision that combines both."
~ The Social Dilemma

2. "Have AI experts give input to regulators on designing a format that limits the depth of consumer conscious-ness that AI/tech can access as a way to prevent social media from taking over user's sense of self-worth and identity."
~ The Social Dilemma
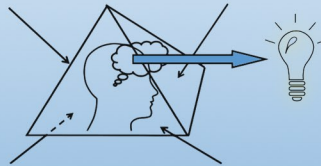
4. "Technology exceeding human weaknesses is the root of addiction, polarization, radicalization, and so much more. Legislate or regulate the tech/AI industries so there are penalties when tech companies cross that line."
~The Social Dilemma

3. "Require tech creators to seek a program using patterns that better evolves AI's emotional consciousness. Require educating users to accept or refuse certain technologies by warning about manipulation at a conscious level - as a solution to suggestive influence."
~ The Social Dilemma

Rank this Conclusion Box: 1____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB):
Require all AI technologies to reveal the 3rd party who paid to make the connection a person is experiencing. Apply a system of taxation to data collection and data processing based on the data assets the company holds as a way to limit how much data tech companies choose to collect.

View
on
Netflix

Gained EI/VBC's insights: _____

_____

_____

AWAKEN YOUR EXPERIENTIAL INTELLIGENCE (EI) THINKING
THE SOCIAL DILEMMA - A 2020 NETFLIX DOCUDRAMA
YOUR EI/VBC'S® JUDGEMENT PATTERNS RESPONSE REPORT

ENTER YOUR CHOOSING/RANKING NUMBERS BELOW THAT YOU RECORDED ON
YOUR 4 COMPLETED SWPS™ PORTRAITS LEFT TO RIGHT ORDER 1, 2, 3, 4 BELOW

4 OUT OF 7 SWPS™ SERIES CHOICES:

SWPS#___ SWPS#___ SWPS#___ SWPS#___

4 CHOSEN SWPS PORTRAIT #'s ____ **SUMMATION BOX (SB's)** ____ **#'s RANKING** ____ ____ 1 ____ 2 ____ 3 ____ 4 ____

4 CHOSEN SWPS PORTRAIT #'s ____ **CONCLUSION BOX (CB's)** ____ **#'s RANKING** ____ ____ 1 ____ 2 ____ 3 ____ 4 ____

RANK YOUR 4 SWPS CHOICES

4 CHOSEN SWPS PORTRAIT #'s ____ **SWPS PORTRAIT #'s RANKING** ____ ____ 1 ____ 2 ____ 3 ____ 4 ____

EI/VBC'S® TRANSFORMS REASONING HABITS

This new VBC's method of thinking, "2D <=> 3D perception & perspective shifting," reveals insights as you record both obvious and hidden judgments while you recognize your choice-making patterns. Ultimately, you're using your personal legacy of VALUES BELIEFS CONVICTIONS® (VBS's) that influence and define all aspects of your daily identity.

Use your EI/VBC's Choose-Rank-Reasons-Record-Retain (CR4™) pattern-revealing report to communicate multiple dimensions of meaningful feedback. Articulate new or evolved questions and possible unforeseen answers/solutions, as this SWPS™ series prompts you.

OUR VISION: AN ONLINE SWPS™ PATTERN MATCHUP CENTER

Let's use AI to discover ways to meet humanity's needs and provide fulfillment. Together we can compel Change Agents and Influencers to build an online space where SWPS™ are correlated and matched-up by a beneficially focused algorithm. The possibilities for improving mental health at all ages of life are endless and may build an exciting new frontier of hope, positivity, and unity.

Yes! This SWPS™ Series motivated me to impact social media/digital tech's future development. I am sending my CR4™ response report & my selected 4 SWPS™ with my feedback/suggestions to the email below. **INFO@EIB4AI.COM**

NAME (optional): _____

AFFILIATION (optional): _____