



EXPERIENTIAL INTELLIGENCE (EI) & VALUES BELIEFS CONVICTIONS® (VBC'S)

EI includes everything experienced from "womb to tomb" that impacts & shapes human self identity Choose/Rank Judgment Patterns. VBC's® define your personal legacy of "senses driven" ability to perceive and interpret everything you experience 24/7 as either a Positive/Uncertain/Negative encounter in life. A SWPS™ 7 Portrait Series Choose & Rank Thinking Tool provides a comprehensonal leap forward in better understanding the influences on one's life with your EI/VBC's Judgement Patterns decisions.

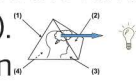
- (1) The constant autonomic (unnoticed) perspective shifting with 2D<=>3D perception greatly influences interpreted meaning of any digital or printed image.
- (2) The merging of Human General Intelligence Q&A thought and reasoning (HGI) with AI generated Artificial General Intelligence (AGI) programmed Q&A "thought" that creates our thinking identity.

MEASURE SPECIFIC PROGRESS OF YOUR GOALS TO DEVELOP GREAT INSIGHT INTO CHANGE

Introducing powerful Hotspots from a book created by Dan Sullivan and his team at THE STRATEGIC COACH INC. The clear wisdom within his book "THE GAP AND THE GAIN" provide extremely valuable life success and happiness lessons by using your brain correctly. By clearly explaining how to measure your progress from where you are now to back where you started – this provides clear facts about what you have Gained. Dan Sullivan also clearly defines that measuring progress from where you are now to the future envisioned ideal – the Gap – is cause for emotional confidence disaster. "THE IDEAL" – is unachievable – if you understand it is your vision – your inspiration – but not realistic to measure for your goals progress.

HOW TO COMPLETE A SWPS SERIES™ FOR AWARENESS ENHANCEMENT

CHOOSE 4 SWPS PORTRAITS

Skim/read the statements positioned around the RTH thinking head clockwise, 1,2,3,4 (or 1-8).  Then scan the content in the Summation Boxes (SB) and Conclusion Boxes (CB) on each SWPS Portrait. Review all 7 SWPS Portraits in this series. Choose your 4 favorite SWPS Portraits and note this in the upper right hand corner of your chosen SWPS Portraits. 1st "✓" here to CHOOSE this SWPS ____

Now **RANK** the 4 Summation Boxes (SB) on the 4 SWPS Portraits you chose.

Rank this Summation Box: 1__ 2__ 3__ 4__

Now **RANK** the 4 Conclusion Boxes (CB) on the 4 SWPS Portraits you chose.

Rank this Conclusion Box: 1__ 2__ 3__ 4__

TAKE A MINUTE TO REFLECT

Were you aware of any 2D<=>3D mental intentional shifting as you read the RTH Thinking Head statements? Can you recognize if you engaged your whole brain to choose your 4 SWPS Portraits? Were you aware of your EI/VBC's Judgements forming in your thoughts? Did your reasoning go from left brain to right brain and back and forth as you ranked the SB's 1-4, CB's 1-4, on your 4 chosen SWPS?

REASONS NOTES

What new interpretive EI/VBC's insights have appeared? Write what you deem important on the feedback lines at the bottom of each chosen SWPS portrait.

EI/VBC's Judgement Insights:

RANK YOUR 4 SWPS PORTRAITS 1-4

Was it more EI self-awareness satisfying NOW to use your evolved complete brain focus as you rank your 4 chosen SWPS Portraits, 1-4, of this series?

Rank given to this SWPS:

1__ 2__ 3__ 4__

RECORD/RETAIN

Now **RECORD** the choosing/ranking numbers (#'s) from completing this SWPS Series on the Response Report (page 10). **RETAIN** your 4 chosen SWPS Portraits and Response Report for future reviews to enhance your life success and satisfaction.



SHARE your recorded EI/VBC's Judgement pattern report with others. Email your 4 SWPS and Response Report with your comments to **INFO@EIB4AI.COM**

Go to **www.EIB4AI.com/NOWWHAT** for further uses and suggestions.



AWAKEN EXPERIENTIAL INTELLIGENCE THINKING

THE GAP AND THE GAIN – DAN SULLIVAN – THE STRATEGIC COACH

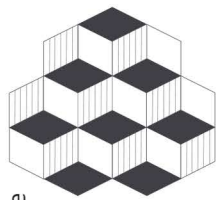
2D <=> 3D PERSPECTIVE SHIFTING OVERVIEW

PART I

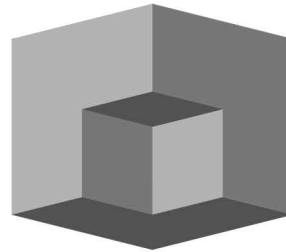
Ready to evolve your reasoning habits in a way that enhances the benefits of using your Experiential Intelligence?

Connect with your self awareness to gain perspectives of your comprehension skills from whole brain, left brain, right brain that evolves complete brain thinking.

Automatic Shifting Autonomous Reasoning

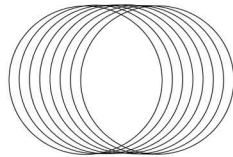


Black and White Cubes:
The figure reverses so that either 6 or 7 cubes are perceived.
(Sensation + Perception Page 321 Figure 17.15b Schiffman)



With continued inspection, the 2D drawing shifts from a cube with a corner missing to a cube in the corner. (Source unknown)

Friendly tip: Turn this page 90° to the right to enable quicker shifting.



Series of Rings: Either end of the series of rings may be seen at the near or far end of a tube.
(Sensation + Perception Pg 321, Fig 17.15d Schiffman)

Intentional Shifting Rational/Intuitive Reasoning

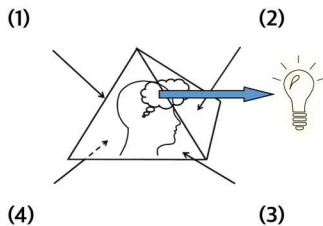
SUMMATION BOX (SB):

An introduction to the book's hotspot of the author's shared knowledge.

Reference
Book's
Pages

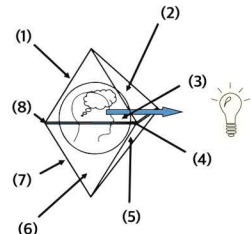
Read statements related to the hotspot topic clockwise, as they go around the 2D<=>3D RTH encapsulated thinking head.

4-sided RTH
Thinking Head Commentary Collective



The RTH Thinking Head Commentary Collective (4 or 8 sided) transcends 2D<=>3D "this or that" perception habits and escalates a complete brain understanding for viewing. The SB and CB components of the SPWS Portrait allowing a Left to Right Brain - back and forth shifting.

8-sided RTH
Thinking Head Commentary Collective



CONCLUSION BOX (CB):

Insights that add guidance to take action or a decision making process.

Reference
Book's
Pages

Retain these "Complete Brain" insights of awareness-shifting as you choose/rank your 4 chosen SWPS™.

Rank this Summation Box: 1 ____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB): *Always Measure From NOW To Where You Started*
"How Your Brain Works".

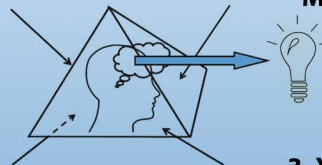
You take complete responsibility for using your brain's ability to create and measure your personal daily progress. There's a condition I call "Being In The Gap" and it's one I've noticed particularly among high-performing, talented, ambitious entrepreneurs.

Book
Pages
6, 7

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. In one of my workshops, there was a client that was chronically unable to enjoy his achievements. I decided to use a flipchart in the room to illustrate to him what he was doing. I drew a diagram that showed his starting point on the bottom, the ideal he was aiming for on the top, and in the middle, the goal he had actually accomplished.

2. I showed him he was defining his success by measuring where he was – the goal he had achieved – against "The Ideal" he had set out for himself. I said that the distance between his goal and his ideal is "The Gap". Measuring your progress this way only leads to unhappiness. The true way to measure is by looking from where you are back to where you started and seeing all the progress you've made. Measuring this way leads to happiness.



4. "Your Brain Isn't You".

We use our brains to experience the world around us, but we can also use them to observe situations from different angles and to be conscious of the ways in which we're experiencing things. You can ask yourself, "How am I looking at this? Why am I looking at it this way?" In other words, you can think about your thinking.

3. You might be operating at a level that everyone else thinks of as impressive and superior, but you, yourself, feel like you've fallen short of your standard. When this happens, it isn't because there's anything wrong with you or your achievements: it's because there's something in the way you're thinking about things that produces this impression.

Rank this Conclusion Box: 1 ____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*

Thanks to evolution our brains are very powerful tools. What we do, how we do it, and how we experience success and progress are all functions of how we use our brains to set up the things we want to achieve.

Book
Pages
6, 7

Gained EI/VBC's insights: _____

Rank this Summation Box: 1 ____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB): *Always Measure From NOW To Where You Started*
"Making It Uniquely Yours".

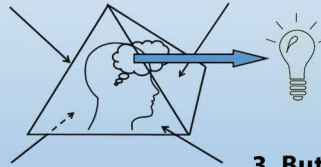
What makes us unique is identified and realized through specifics, not through a general ideal. It's the constant achievement of specific measurable progress that gradually develops the unique and superior skills and capabilities in individuals. And the more you use your brain to achieve and measure specifics, the more your brain is uniquely your own.

Book
Pages
9, 12, 13

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. A lot of people have other people's brains: their parents, their teachers, their mentors – whoever's telling them how they're supposed to be. You don't really have your own brain until you set your own goals and appreciate your own specific experience.

2. "Ownership Makes It Better".
Your future growth depends on the degree to which you own how you use your brain for specific progress. Someone who uses their brain to measure using generalities will be lacking in clarity when it comes to both achievements and what their future holds.



4. "Measurement Creates Progress".
You totally accept that the only progress you can achieve is the progress you measure. A sense that we're making progress toward our goals makes us happy. But to truly get the feeling of progress, we need to base it on concrete facts. Vague and general goals like "success" or "wealth" or being more like someone you admire can't lead you to the feeling of progress. Only being able to make a specific measurement will let you know that progress has been made. Simply put, there is no progress without measurement.

3. But if you think in specifics when it comes to measuring your progress, you'll have an accurate perspective about what you've done and where you are, and you will be in a better position to plan ahead to get bigger and better at what you do.

Rank this Conclusion Box: 1 ____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*
"We're Time Compelled Creatures".

We all have a sense of where we are in the flow of time, leading us to feel as though we're either making progress and moving forward or falling back and getting left behind. We have to set goals and measure progress in ways that will take us forward and improve our confidence and capabilities. Experiencing time is a system of measurement that keeps us sane. It makes our experience unique, and the more we use specific measurement to measure actual progress, where we can see very clearly made improvements from where we were some time ago, the more positive we feel about what we're doing.

Book
Pages
9, 12, 13

Gained EI/VBC's insights: _____

Rank this Summation Box: 1 ____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB): *Always Measure From NOW To Where You Started*
"Falling Behind Feels Bad".

There's no in-between feeling when it comes to personal progress: if you don't feel like you're moving ahead, you feel like things are moving on without you, passing you by. We all know the phrase, "mind your own business." Well, my new motto is, "measure your own business." When you make sure all of your measurements are against yourself, you move toward your goal of increased progress, learning, and growth. Good things don't come from measuring yourself against anyone else.

Book
Pages
14, 15

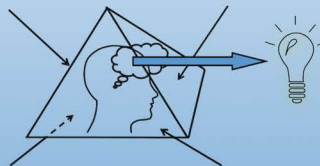
Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. "Each of Us Is On Our Own".

You're the only person who can be responsible for designing and achieving the future you want. No one else has the experience of your past to use as raw material for measurement when you're planning ahead and setting goals.

2. The factor of aloneness is important here.

Producing a positive result requires a willingness to just be with yourself and establish a set of standards and measurements for where you are in the present. You can then individually and uniquely set improvement goals that can be measured.



4. "Why Progress Is So Important".

Meaning and purpose are directed by-products of the experience of visualizing, achieving, and measuring specific personal progress. No one else can give you meaning or purpose.

3. Once you have those specific goals in place, you can go individually toward the achievement of those goals, arrive individually, and turn around individually and measure backward from where you started.

Rank this Conclusion Box: 1 ____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*

Someone who's lacking meaning likely also doesn't have a sense of personal progress and doesn't use specific measurements in tracking their goals. People in this position often have the point of view that the world needs to change in some fundamental way for them to be happy. That's never going to happen, of course. All we have to do and, in fact, all we can do is visualize our own futures, set our own goals, and measure our own progress – specifically.

Book
Pages
14, 15

Gained EI/VBC's insights: _____

Rank this Summation Box: 1 ____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB): *Always Measure From NOW To Where You Started*
"Ideals Can't Be Achieved".

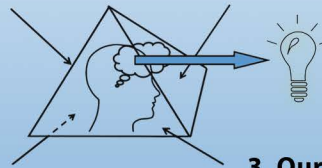
You continually make your personal ideals more powerful in order to identify more powerful goals. The concept of the horizon, the line separating the earth from the sky, is a useful tool for navigation and orienting oneself in space. But it's not a specific destination anyone can reach.

Book
Pages
18, 19

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. Our ideals are a lot like the horizon in this way. They're useful to us to figure out a direction and to plan a destination, but you can't reach your ideal any more than you can arrive at the horizon. No matter how far you've traveled – the horizon will always be far off from where you currently stand.

2. The destinations you aim toward are always somewhere between you and the horizon. The only way to measure the distance you travel is by measuring from where you are back to the point where you started, not from where you are toward the horizon. The horizon can't be part of the real measurement of progress.



4. The ideal is there to help you envision specific, measurable goals. And the more powerful your ideas become, the more powerful your goals will be.

3. Our ideals work in the same way. You can use your vision of an ideal future to shed light on a real goal that lies somewhere between you and the ideal. But once you reach your goal, the idea will have changed, just as the horizon changes as you move forward, always remaining out of reach. So the way to measure your progress is backward against where you started, not against your ideal.

Rank this Conclusion Box: 1 ____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*

"Ideally, No One Ever Gets There." Now that you know that achieving an ideal is impossible, you can avoid the inevitable disappointment of trying to reach it. Every time you have a vision of a bigger future, it's important to determine and recognize whether it's an ideal or a measurable goal so you know what to do with it. "Operates Just Like the Horizon." Ideals are extraordinary, useful things. They're unachievable themselves but are the reference points that help us set up achievable destinations and accomplishments. They provide illumination as well as emotional energy and motivation.

Book
Pages
18, 19

Gained EI/VBC's insights: _____

Rank this Summation Box: 1 ____ 2 ____ 3 ____ 4 ____

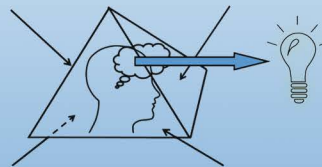
SUMMATION BOX (SB): *Always Measure From NOW To Where You Started*
"Two Ways to Measure Yourself". Once you understand the relationship between your ideals and your goals, you can recognize that there are only two ways to measure the progress you've made: the right way and the wrong way. The right way to measure is from specific to specific and from your present to your starting point. There's simply no other path to actual, useful information. The wrong way to measure is from specific to general, from your present to your ideal. The signposts before the second path should read, **"Beyond Here Lies Disaster."**

Book
Pages
20, 21, 24

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. **"The Gap versus The Gain"**. Your future growth and progress are now based in your understanding about the difference between the two ways in which you can measure yourself: against The Ideal, which puts you in what I call "The Gap," and against your starting point, which puts you in "The Gain," appreciating all that you've accomplished.

2. When you're in The Gap, you feel as though you haven't accomplished anything at all. This is because even though you've moved forward, the ideal remains distant from you. The ideal is a moving target. It might even get bigger, leaving you worse off than where you started if you measure against it.



4. But if you turn around and measure your progress against where you started, then you're in The Gain, and you will experience a sense of having moved forward, having achieved something, and you will be motivated to continue on to your next stage of growth.

3. You've also used up time and energy getting to where you are, so if you don't measure the progress, you'll feel like you wasted that time and energy and have fallen even further behind.

Rank this Conclusion Box: 1 ____ 2 ____ 3 ____ 4 ____

CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*
"Only Measure Backward". Your sense of where you are right now is entirely based on where you started. The future isn't the reality – it's a projection. And because it's not reality, it can't be part of any real measurement of your progress. The only way to measure goals is backward, against the past. Use the reality of where you currently are and measure backward from there to the reality of where you started.

Book
Pages
20, 21, 24

Gained EI/VBC's insights: _____

Rank this Summation Box: 1 ____ 2 ____ 3 ____ 4 ____

SUMMATION BOX (SB): *Always Measure From NOW To Where You Started* "How to Guarantee Progress".

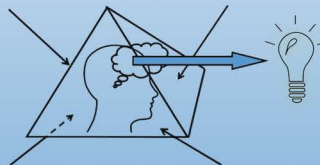
Your progress will continually make you happier if you measure it properly. This doesn't have to happen only once you've arrived at your goal; you can find happiness and energy by measuring the progress you've made at stops along the way.

Book
Pages
26, 27

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. This involves muscle-building. The muscles you use for visualization, achievement, and measurement get more powerful the more you use them properly.

2. A muscle you don't exercise for a week will be weaker the next time you use it. A muscle needs resistance to strengthen, so your ideals, goals, and achievements will keep growing as you go through the process again and again.



4. The lighting will get better and will continue to improve: you'll see things clearly from now on.

3. You will also become a master of specifics. You'll stop measuring things in generalities and start to see life in terms of specific achievements and measurements.

Rank this Conclusion Box: 1 ____ 2 ____ 3 ____ 4 ____

**CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*
"Looking to Where Things Start". The fact is that no matter how much progress you make, you won't recognize your progress and the achievements unless you measure back to where you started. All the progress in the world won't give you a tiny bit of happiness if you don't measure it this way. The basis of happiness is measuring properly and continuing to move forward by using your bigger and better ideals to visualize new goals.**

Book
Pages
26, 27

Gained EI/VBC's insights: _____

Rank this Summation Box: 1 ___ 2 ___ 3 ___ 4 ___

SUMMATION BOX (SB): *Always Measure From NOW To Where You Started*

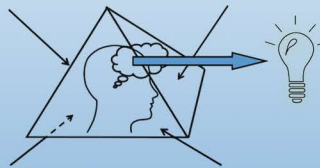
If you've been raised with Gap thinking, you have to identify what's really going on and become conscious of it – and not be angry about it. After all, the people who taught you Gap thinking had it taught to them too. Gap thinking has been around for a very long time. We're at a point now, though, where we can recognize it and make our own choices about the best ways for our brains to work. We can choose to be not only successful, but also happy. "Like a Switch in Your Brain". It doesn't serve to be part in The Gap and part in The Gain. Either you measure forward or you measure backward there's no in between.

Book
Pages
32, 33

Experience intentional 2D<=>3D shifting below: read statements clockwise around the RTH encapsulated thinking head

1. Now that you understand exactly what each mode is, you can choose one or the other. It's like flipping a switch to a different way of thinking. Once you understand it as a switch, it's only a matter of making it happen.

2. Proper understanding of how your brain works is crucial, personal information, and no one else has any say over it. You do what produces the desirable results, and if you don't get the desirable results, you know that you have the switch in the wrong position.



4. "Eliminating Your Future Unhappiness." Now that you understand the kind of measuring that leads to unhappiness, you can avoid it by being aware of your thinking and making sure to keep the switch in the right position. By staying out of The Gap, your guaranteed not to judge yourself unfairly.

3. It really can be that easy. With proper consciousness, and if you're willing to work at it, you can just flip the switch from one position to another.

Rank this Conclusion Box: 1 ___ 2 ___ 3 ___ 4 ___

CONCLUSION BOX (CB): *Never Measure From NOW To Your Perceived Ideal*

You know that your ideals are not what you should strive for. They are personal to you and guiding you. This understanding will be of benefit not only to you, but to the people you work with because you'll no longer be putting forward your personal ideals as though they're goals. Instead, your ideals will help you to set proper goals that you and your team can work toward – and actually achieve.

Book
Pages
32, 33

Gained EI/VBC's insights: _____



AWAKEN YOUR EXPERIENTIAL INTELLIGENCE (EI) THINKING
THE GAP AND THE GAIN – DAN SULLIVAN – THE STRATEGIC COACH
YOUR EI/VBC'S® JUDGEMENT PATTERNS RESPONSE REPORT
PART I

ENTER YOUR CHOOSING/RANKING NUMBERS BELOW THAT YOU RECORDED ON
 YOUR 4 COMPLETED SWPS™ PORTRAITS LEFT TO RIGHT ORDER 1, 2, 3, 4 BELOW

4 OUT OF 7 SWPS™ SERIES CHOICES:
 SWPS#__ SWPS#__ SWPS#__ SWPS#__

4 CHOSEN	_____	SUMMATION	1	_____
SWPS	_____	BOX (SB's)	2	_____
PORTRAIT	_____	#'s RANKING	3	_____
#'s	_____		4	_____

4 CHOSEN	_____	CONCLUSION	1	_____
SWPS	_____	BOX (CB's)	2	_____
PORTRAIT	_____	#'s RANKING	3	_____
#'s	_____		4	_____

RANK YOUR 4 SWPS CHOICES				
4 CHOSEN	_____	SWPS	1	_____
SWPS	_____	PORTRAIT	2	_____
PORTRAIT	_____	#'s RANKING	3	_____
#'s	_____		4	_____

EI/VBC'S® TRANSFORMS REASONING HABITS

This new method of thinking, "2D <=> 3D perception & perspective shifting," reveals insights as you record both obvious and hidden judgments while you recognize your choice-making patterns. Ultimately, you're using your personal legacy of VALUES BELIEFS CONVICTIONS® (VBS's) that influence and define all aspects of your daily identity.

Use your EI/VBC's Choose-Rank-Reasons-Record-Retain (CR4™) pattern-revealing report to communicate multiple dimensions of meaningful feedback. Articulate new or evolved questions and possible unforeseen answers/solutions, as this SWPS™ series prompts you.

NAME (optional): _____

AFFILIATION (optional): _____

**OUR VISION:
 AN ONLINE SWPS™ PATTERN
 MATCHUP CENTER**

Let's use AI to discover ways to meet humanity's needs and provide fulfillment. Together we can compel Change Agents and Influencers to build an online space where SWPS™ are correlated and matched-up by a beneficially focused algorithm. The possibilities for improving mental health at all ages of life are endless and may build an exciting new frontier of hope, positivity, and unity.

Yes! This SWPS™ Series motivated me to impact social media/digital tech's future development. I am sending my CR4™ response report & my selected 4 SWPS™ with my feedback/suggestions to the email below.

INFO@EIB4AI.COM